### **Other Certificates Course:**

- 1. Intellectual Property Awareness/Training Programs in Association with National Intellectual Awareness Mission (NIPAM)
- 2. Entrepreneur Awareness Camps



Dr. Marzooka Chishti Activity Incharge Dr. S.R.Lahoti HOD Pharmaceutics Dr. Furquan Khan IIC Incharge **Dr. M.H.Dehghan** Convener and Principal



## "IPR AWARENESS PROGRAM" in association with



## Y. B. Chavan College of Pharmacy, Aurangabad (MS)



Dr. Amrish Chandra is a distinguished patent agent, professor, and researcher who has made a significant impact in his field. He holds an impressive track record of accomplishments and has been recognized for his work with numerous awards and accolades. With a high impact factor of 100+, an h-index of 19, and an i-10 index of 34,Dr. Chandra has demonstrated his expertise and influence in his area of specialization.

In addition to his work as a patent agent, Dr. Chandra is a professor and researcher, sharing his knowledge and expertise with the next generation of scholars and innovators. He has published numerous papers and articles in leading academic

Journal ,and his work has been cited over 1600 times, demonstrating the broad reach of his research and its impact on the field.

Dr. Chandra is also a design thinking trainer, helping organizations and individuals to develop the procreativity and innovation skills. As an authorized trainer for NIPAM (NationalIntellectual Property Awareness Mission), he is committed to promoting intellectual property awareness and protecting the rights of inventors and creators.

Dr. Chandra's dedication to his field is evident in his commitment to ongoing professional development. He holds a Japan Patent Office train-the-trainer certificate, which further enhances his ability to provide high-quality training and education to others.

As a speaker, Dr. Amrish Chandra is engaging, informative, and passionate about his work. He has a wealth of knowledge and expertise to share, and he is committed to helping others understand the importance of intellectual property and innovation in today's rapidly changing world. Whether speaking to a small group or a large audience, Dr. Chandra is sure to inspire and educate his listeners, leaving them with a deeper understanding of the critical role that intellectual property plays in our society.



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# ΤΟΡΙϹ

## **IPR Awareness: An Overview**

Training Program Under "National Intellectual Awareness Mission

## **Topic to be covered:**

#### What is Intellectual Property?

- Explanation of the different types of intellectual property (patents, design, copyrights, etc.)
- Over view of the importance of intellectual property for innovation and economic growth.

#### **Patents and Patentability**

- Over view of the patent system and how to obtain a patent.
- Discussion of patent able subject matter and the criteria for patentability.
- Explanation of the role of patent search and analysis.

### **Trademarks and Brand Protection**

- Overview of trademarks and the role in branding and marketing.
- Explanation of the trademark registration process and benefits of registration.
- Discussion of infringement and enforcement of trademark rights.

#### **Copyrights and Creative Works**

- Explanation of copyrights and their role in protecting creative works.
- Overview of the copyright registration process and benefits of registration.
- Discussion off air use and other limitations on copyright protection.