

YBCHRONICLE

TRIMONTHLY E-BULLETIN OF Y B CHAVAN COLLEGE OF PHARMACY

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Dr. Rafiq Zakaria Campus, Rouza Bagh, Aurangabad

DEC: 2019

Events / Happenings
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Soft Skill Development



Seminar on Soft Skill Development was conducted on 22nd August, 2019 in the College auditorium. The seminar aimed at emphasizing importance of soft skills in professional development of students. The session was conducted by Ms. Sameen Fatima, University International Relation Officer, WSB University Poznan, Poland. Key takeaways were; importance of communication skills, getting out of the comfort zone, increasing social network, always remaining open to learning and developing the attitude to never give up, positive thinking, to be ready to face challenges in all spheres of life without having the fear of failure.

Competitive Exams and Career Opportunities in India and Abroad

A regional level seminar on Competitive Exams and Career Opportunities in India and abroad was organized by Dr. Mirza Shahid, on Sunday 17th March, 2019 in the College auditorium. Mr. Mohammad Aslam Jawed, Director, up-Grad Certified Professionals, Aurangabad, provided information on the preparation required for overseas education and national educational institutes competitive exam. The

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students were benefited as he created awareness about competitive exams for Govt jobs, international pharmacist's exams like NAPLEX and PEBC. Overall the seminar was beneficial in highlighting job opportunities in IPR and preparation strategies for PG courses entrance exams including GPAT, NIPER, GATE and also for Ph. D entrance exam.

College Celebrates International Women's Day, and organizes Health Check-up Camp

March 8, 2019 - In a bid to promote women's health and empowerment, a special event titled "Think equal, build smart, innovate for change" was held at the Y.B.Chavan college of pharmacy. The event, which started at 10 am, was organized on the occasion of International Women's Day and included an Anemia check-up camp. The event was graced by Dr. Manisha Kakde, a renowned Gynaecologist from Anant Shri Hospital, Aurangabad. She addressed a gathering of around 250 girls, highlighting the importance of sound health and happiness, and the significant role women play in society. Dr. Kakde inspired the students to think equally, build smartly, and innovate for change. She emphasized that girls should strive for excellence in all their endeavors and aspire towards higher goals in life. This, she stressed, is only possible if they are comfortable in their surroundings and are mentally and physically strong. A key part of her address was the

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emphasis on the importance of a nutritious diet to overcome anemia, a common deficiency disease among young girls. To this end, a free Anemia check-up camp was organized to measure the blood hemoglobin levels of the attendees. Those found to have levels below normal were given appropriate advice by Dr. Kakde.

The event proved to be an enlightening experience for the girl students. The female staff and students also underwent a blood check-up for Anemia and were advised accordingly.

The event was successfully coordinated by Dr. Maria Saifee and Mrs. Reshma Toshniwal. The organizers hope that such initiatives will continue to inspire young girls to lead healthy lives and strive for excellence in their respective fields.

Communication and Employability Skill Development Program



A three-day program (dated from 19th Nov to 21st Nov 2019) on communication and employability was conducted at YBCCP, by Rubicon Skill Development Pvt Ltd. Pune. The students of B.Pharm final year were trained by Mr. Chetan Shinde and Mr. V. Kalyan Kumar regarding valuable

skills. The program helped students by educating them about the skills required to work in industries. Students were also explained the importance of SWOT analysis, corporate jargon, email etiquette, group discussions, ice-breaking, presentation skills, grooming and body language. The training program also included mock interviews, public speaking and extempore talks to stimulate the student's minds and to familiarise them with the working space. The program was coordinated by the Industry Institute Cell.

Industry Institute Interactions Cell Reports Successful Training and Placement for 2019

The Industry Institute Interactions Cell has released its annual report for the year 2019, highlighting training and placement activities.

The report details the training of students in various pharmaceutical industries, community pharmacies, research laboratories, and hospitals. A total of 12 organizations, including Wockhardt Limited, Adora Pharmaceuticals Ltd., Ajanta Pharmaceuticals, and Lupin Limited, provided training opportunities for the students.

The students also received training at Ipcal Laboratories, Concept Pharmaceuticals, Redcross Formulation, Kapoor Herbal Products, Nagina Herbal, Sydler Remedies, Atra Pharmaceuticals, and through Hospital Pharmacist Training. The training involved a total of 56 students, with each organization training between 2 to 9 students.

Students were successfully placed in various pharmaceutical industries and hospitals. A total of 14 organizations, including TCS Limited, Aculife Healthcare Pvt Ltd,

Bharat Serum and Vaccines, GeBBs Health Care Solution Pvt Limited, Aurangabad, and Wockhardt Limited, conducted campus interviews.

The placements offered various posts such as Trainee Business Process Services, Territory Sales Executive, Area Sales Executive, Medical Coder, Officer DRA Dept, Apprentice Training, Quality Control, Pharmacist, Research Associate, and Teaching. The average CTC ranged from Rs. 120,000 to Rs. 400,008.

The total campus placement for M.Pharm was 37 and 38 from B.Pharm respectively. The report underscores the successful efforts of the Industry Institute Interactions Cell in providing valuable training and placement opportunities for its students.

COMMUNITY CONNECT

"MAKE YOUR MARK" Election Awareness Campaign by NSS

YBCCPA's NSS unit conducted the "MAKE YOUR MARK" Election Awareness Campaign on 16/10/2019, urging active participation in the electoral process. Mrs. Richa Chadda emphasized the influence of individual votes, civic duty, informed choices, diversity celebration, and youth engagement. The campaign used social media, community events, education, celebrity endorsements, school partnerships, voter registration, an interactive website, and public service announcements. Embracing diversity and targeting the youth, the campaign aimed to empower the electorate by fostering a respectful environment. Regular evaluation ensures adaptability to local needs, ensuring a sustained impact.

ACHIVEMENTS

Dr.S.R.Lahoti Imparts Knowledge at Various Seminars and Workshops

A renowned resource person in the field of Pharmacy, Dr. S. R. Lahoti has been making significant contributions to the academic community by delivering insightful lectures and presentations at various seminars, workshops, and conferences.

Dr. S. R. Lahoti spoke about "Herbal Medicines: An IPR Potential" at a two-day seminar sponsored by SP Pune University on "Regulatory Aspects and

Challenges in Herbal formulations" organized by SSDJ College of Pharmacy Chandwad and also conducted a two-day workshop on "Pharmaceutics practical: Skills and Theoretical Aspects" at Kamala Nehru Polytechnic (Pharmacy), Aurangabad January 2019.

In June 2019, he delivered a lecture on "NAAC: Criteria and their Quantitative & Qualitative Metrics for Health Sciences" at a one-day summit on Accreditation system for Health Sciences (NAAC) at KGRD College of Pharmacy, Karjat.

In November 2019, the expert spoke about "NBA accreditation for Pharmacy Program" at a two-day state-level workshop at Dr J D Pawar College of Pharmacy, Kalwan.

In addition to these contributions, the expert received a Travel Grant from AICTE, New Delhi to attend the International Conference on Pharmaceutical Research and Pharmacy Practice cum 14th IIUM-MPS Pharmacy Scientific Conference (ICPRP 2019), Kuala Lumpur, Malaysia in October 2019. Dr. S.R. Lahoti along with Dr S.N. Mokale, presented a paper at the

conference.

These contributions have significantly enriched the academic community in the field of Pharmacy.



Best oral presentation award at International Conference on Pharmaceutical Research and Pharmacy Practice cum 14th IIUM-MPS Pharmacy Scientific Conference (ICPRP 2019) at Kuala Lumpur, Malaysia.



Dr. S. N. Mokale received Dewang Mehta National Education Awards for Best Professor In Pharmaceutical Chemistry Studies.

ARTICLES

WOMEN EMPOWERMENT

The saying “There is no force powerful than a woman determined to rise” goes correct. When a woman is self-determined she can achieve any pinnacle of success. Empowering women is the biggest weapon to reduce poverty and promote development. Empowering women actually brings a great change in the society and way of living. Women empowerment gives a women’s inner self a confidence that she can do anything and in no way, she is less than a man nor does she have any need to depend on anyone. It gives her the right of gender equality. And

so, understanding its worth many countries including India have given special rights and made certain laws for women empowerment, even many special scholarships are provided to easily accomplish the ambitions of every woman.

Education plays a very vital role in women empowerment. Hence every woman should be equally educated as men are and they should be given freedom to choose their careers. Even family support matters a lot in making a woman empowered. Therefore, it is high time now that we should understand its importance and value and create awareness as much as possible and bring about the change in our minds and never underestimate a woman...!

Asna Samreen, B.Pharm 2nd Year

Cash to QR Shift



2019 sees a radical change in India's business environment, with digital transactions at its center. Government initiatives are crucial, with the Unified Payments Interface (UPI) and the Bharat Interface for Money (BHIM) app taking center stage. These initiatives, which are a result of the demonetization drive in 2016, draw attention from both consumers and businesses by offering a smooth platform for quick and safe cashless transactions.

The year was characterized by a sharp increase in the use of mobile wallets and payment apps, with sites like

Paytm, Google Pay, and PhonePe seeing explosive growth. With just a few taps on their smartphones, users can easily complete tasks like online shopping, bill payment, and ticket booking, as well as facilitate peer-to-peer transactions.

The explosive e-commerce sector is propelled by the increasing recognition of digital payments. Various digital payment methods are seamlessly integrated with online shopping platforms to ensure a secure and convenient shopping experience. E-commerce is growing primarily due to the convenience of cashless transactions as more people use online platforms for their shopping needs.

However, as digital payments proliferate, traditional retail is confronted with difficulties. Small businesses, particularly those located in rural areas, need to adjust to the changing payment landscape, which calls for investments in technology and customer and owner education. As digital literacy increases, businesses that embrace this shift can take advantage of new growth opportunities, even in spite of the initial challenges.

The 2019 business narrative follows the development of digital payments, which are fueled by government initiatives, the rise of e-commerce, the spread of mobile wallets and payment apps, and their effects on traditional retail. This year is a big step toward a cashless economy, setting the stage for more growth and innovation in the future.

Shaikh Shoeb Shaikh Imam

B. Pharm 2nd Year





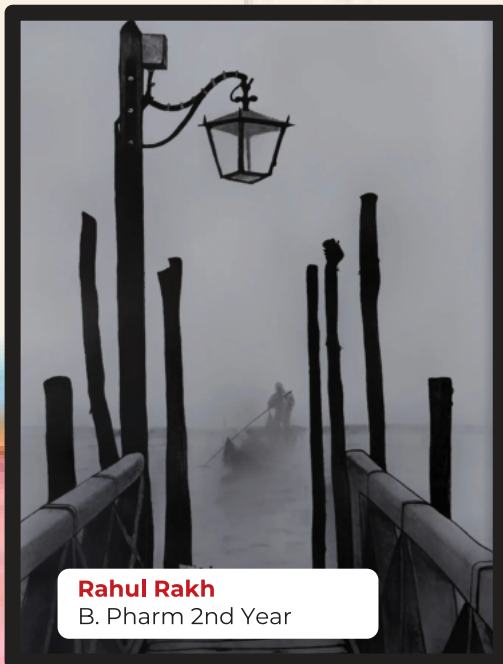
THE HIDDEN Y.B. ARTISTS



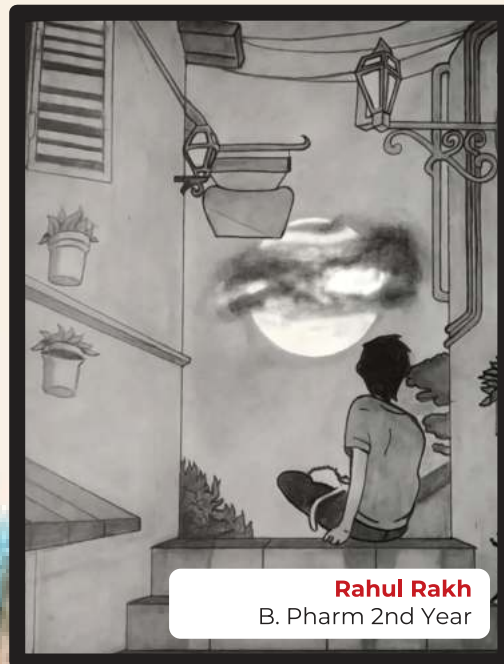
Renuka Lomte
B. Pharm 2nd Year



Rahul Rakh
B. Pharm 2nd Year



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B. Pharm 2nd Year



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B. Pharm 2nd Year

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Editors: Dr. Rana Zainuddin, Mr. Sarfaraz Khan, Mr. Shaikh Shoab. **Student representatives:** Abrar Abdul Malik Siddiqui, Shaikh Shahbaz Abdul Majeed.

Principal: Dr. Zahid Zaheer