

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year



Dr. Rafiq Zakaria Campus Maulana Azad Educational Trust's

Y. B. CHAVAN COLLEGE OF PHARMACY

(B. Pharm, M. Pharm & Research Centre)
ISO 9001-2008 CERTIFIED | NIRF - 2021 ALL INDIA RANK 53rd
NAAC ACCREDITATION "A" GRADE WITH 3.23 CGPA SCORE

Seminar and Workshop organized by the College during the year 2021-22

Year	Name of the workshop/ seminar	Number of Participants	
7/26/2021	Prototype Validation and product fit for market		
	(Startup)	150	7/26/2021
3/8/2021	Creativity IPR in business	103	3/8/2021
3/9/2021	Mechanism of product selection and technology assistant from R and D labs	103	3/9/2021
3/9/2021	Lectures by Practicing entrepreneurship success stories problems and solutions	80	3/9/2021
3/10/2021	History background identification of opportunities for entrepreneurs	85	3/10/2021
10/5/2021	Innovations in pharmacy	440	The second secon
10/5/2021	The role and application of IPR in pharmacy		10/5/2021
10/20/2021	Entrepreneurship in Pharmacy	440	10/5/2021
THE PARTY	Entrepreneurship and Innovation as career	120	10/20/2021
11/27/2021	opportunity	75	11/27/2021
5/20/2022	Seminar on Business Model Canvas	279	5/20/2022

The above seminar and workshop activity reports available on the college web site and its link is

https://www.ybccpa.ac.in/uploaded files/Merged Activity Report.pdf

Dr. Abubakar Salam Bawazir

I/C Principal

VC Principal Y.B. Chavan College of Pharmacy Aurangabad





Activity Report

Type of activity: Webinar

Title of activity: "Prototype Validation and Product fit for Market (Start-up)"

Name of the associating organization: Y.B. Chavan College of Pharmacy.

Date and time: 26th July 2021, 12 a.m.

Target Students: B. Pharm, M. Pharm final year students and faculty members.

About activity: The Webinar was planned as an Interview type session with the upcoming new healthcare start-up founders namely '**Sehateasy**'. It was conducted to highlight the various aspects of Start-up journey and also the benefits of Entrepreneurship as a Career Choice among the students and faculties members.

The Webinar was delivered (Live) on Zoom App by the following eminent resource person who is the upcoming young and dynamic start-up Founder with the name SehatEasy Which is a healthcare platform. More than 150 students and faculty members from various Pharmacy institutes attended the webinar.

Following is the short introduction of the resource person for the webinar.

He has completed his Graduation from Y B Chavan College of Pharmacy, Aurangabad and post-Graduation from Bombay College of Pharmacy, Mumbai. Previously he was working as a Market Research Analyst, Healthcare division at Tracxn Pvt Ltd, Bangalore and Analyst at Market Research Future, Pune.

The highlights of the webinar are as follows:

As the webinar was planned as an interview type session the following important questions pertaining to a start-up was discussed:

- 1. What is Sehateasy?
- 2. What is your background and how do you come up with this idea?
- 3. Do others have attempted to solve this problem before, and if yes what was the result?
- 4. How many specific benefits for your product or idea can you list?
- 5. Does your idea already exist in the same way you were going to create it?

- 6. Who are your potential competitors?
- 7. What key features does your product or service have, that others will have a hard time to copy?
- 8. What is the size of the market that will buy your product or service?
- 9. What would it take to build a minimum viable product to test the market?
- 10. Have you reached out to potential customers for feedback?
- 11. What are the challenges you faced or facing while working around the start-ups?
- 12. Who are in the cofounding team, how you met? and how you are building the team,
- 13. what are the factors to be considered while building the team?
- 14. What is the product or services, why do you think this product is a market fit?

The flyer for the webinar is shown below:



Platform: Zoom

Registration link: https://forms.gle/TTHKo5TTVKa1c8Pt9

After submission of registration form, immediately zoom joining link will be provided. All attendees will be provided with e-certificate upon submission of feedback form. The link for feedback form will be provided any time during webinar session.

Outcome: The Webinar highlighted the various stages of a healthcare start-up i.e. how the product can be built to fit in the market and also the importance and benefits of Entrepreneurship as a career option.

Feedback: The analysis of the feedback revealed the webinar was well appreciated by the delegates and suggested to arrange such more webinars.

Coordinated by: Institutions Innovation Cell (IIC)

Dr. Furquan khan Convener, Institutes Innovation Council, Y. B. Chavan College of Pharmacy, Rauza Bagh Aurangabad. Maharashtra , 431001.



ENTREPRENEURSHIP AWARENESS CAMP (EAC)

Activity Report

Type of Activity: Entrepreneurship Awareness Camp (EAC)

Title of Activity: Three days Entrepreneurship Awareness Camp

Name of associating organization: DST-NIMAT (Department of science and technology,

National Implementing and Monitoring Agency for Training)

Date and time: $8^{th} - 10^{th}$ March 2021.

Target Students: B. Pharm and M. Pharm students.

About activity: Three days Entrepreneurship Awareness Camp sponsored by National Implementing and Monitoring Agency for Training (NIMAT) under the aegis of National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology (DST), established by Government of India in 1982. To promote & strengthen Science & Technology entrepreneurship, the camp was conducted to create awareness among faculty members and students of Pharmacy, Engineering and Science courses about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option. Successful entrepreneurs have the aptitude to transform the way we live and work, their successful innovations may improve standards of living, and in addition to creating wealth. Entrepreneurs also create jobs and contribute to a growing economy. On behalf of NSTEDB, DST the project is implemented by Entrepreneurship Development Institute of India (EDII), Ahmedabad on pan India basis. The target Group of the camp are Pharmacy, Engineering and Science and Technology graduates/diploma holders or those who are doing their final year diploma/degree in Pharmacy/engineering/technology/science. Approximately 100-110 students from B. Pharm and M. Pharm attended the camp.

The following eminent resource persons from academia and industry had delivered the lectures:

i. Mr. Azhar Pathan: M. Pharm.

Director.

Pristyn Research Solutions. T-21/4,

Software Technology Park of India, MIDC,

Aurangabad, Maharashtra.

Email- info@pristynresearch.com, Ph: 090288 39789.

ii. Dr. S.S.Toshniwal: M. Pharm; LLB, Ph.D.

Director,

Vidarbha Institute of Pharmacy,

Washim.

Email-toshniwal_ss@yahoo.com

Ph:9325213091.

iii. Dr. M.H.G. Dehghan

Y B Chavan College of Pharmacy,

Aurangabad, Maharashtra.

Email- mhdehghan@hotmail.com.

Ph: 9823668433.

iv. Mr. Mukesh Jain: B. Pharm.

Adora Products Pvt Ltd.

H-23/1/6, MIDC Waluj,

Aurangabad, Maharashtra, India. 431119

Email-adorapharma@gmail.com,

Ph: 9561082901.

v. Dr. S. R. Lahoti: M. Pharm; Ph.D.

Professor.

Y B Chavan College of Pharmacy,

Aurangabad, Maharashtra.

Email- pharmalahoti@gmail.com

Ph: 9823371119.

vi. Dr. S. R. Lahoti: M. Pharm; Ph.D.

Director.

Life Skills.

Training and placement Institute.

Regd Office: 27 Ganesh Colony,

T.V. Centre road, Aurangabad, Maharashtra.

Email- keyskills9@gmail.com

Ph:.9665120111.

The highlights of the camp are as follows:

Dr. S.R. Lahoti delivered the talk on "Historical background, Entrepreneurship and the present scenario, Identification of the opportunities for Entrepreneurs". Mr. Azhar Pathan detailed about "How to start a small scale Unit (SSI), General concept about the Government formalities, rules & regulation, financial aspects of SSI unit". Dr. M.H.G. Dehghan conducted the session on the topic "Mechanism of product selection and technologyassistance from R&D labs and others on choice of technology". Dr. S.S. Toshniwal delivered the speech on the topic of "Creativity and business" in which he discussed the importance of creativity in modern business and also highlighted the significance of IPR. Mr. Parvez Khan highlighted the importance and impact of Communication skills for better results. Lectures by practicing entrepreneur's success stories common problems faced by entrepreneurs were covered by Mr. Mukesh Jain; and he also enlightened the audience with the different schemes and mode of financial assistance from Govt. agencies, banks, financial institutions etc. The students visited Adora product Pvt Ltd Waluj Aurangabad, a Pharmaceutical Manufacturing company as part of the Factory visit session. Plenary session was followed by discussion with the participants for their reactions about the camp including factory visit. Participation certificates were distributed to resource persons as well delegates.

Outcome: The camp created awareness among faculty members and students of Pharmacy, about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option.

Feedback: The analysis of the feedback revealed the camp was well appreciated by the delegates and suggested to arrange more such camp.

Coordinated by: Institutions Innovation Cell (IIC)

Dr. Furquan khan
Camp Coordinator (EAC)
Assistant Professor,
Y. B. Chavan College of Pharmacy,
Rauza Bagh Aurangabad.
Maharashtra, 431001.



Activity Report

Type of activity: Impact Lecture Series I (Lecture 1)

Title of activity: "Innovations in Pharmacy"

Name of the associating organization: All India Council of Technical Education (AICTE)

and Ministry of Education's Innovation cell (MIC)

Date and time: 5th October 2021, 11 a.m.

Target Students: B. Pharm, M. Pharm final year students and faculty members.

About activity: The Impact Lecture Series is sponsored by All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC). The Objective of the impact lecture sessions is to support IIC institutions to generate awareness on innovation, IPR and start up in such institutions with funding assistance from MIC & AICTE. These sessions will not only streamline campus innovation and start-up ecosystem but also help in establishing strong connection with ecosystem enablers at regional and national level, and aware students and faculty members about innovation ecosystem in their surrounding and at national level. The target Group of the Webinar was Pharmacy graduate, post graduate and research scholars. Approximately 250 plus students and faculty members attended the webinar.

The Webinar was delivered (Live) on Microsoft teams App by the following eminent resource person.

> Dr. Syed Moinuddin Rashid

General Manager

Wockhardt Research Centre,

Aurangabad.

Mob: 9822230781

Email: moinmoinonline@yahoo.co.in

Dr. Moinuddin has a vast experience of 18 Years in Formulation development of Oral solid and Liquid dosage forms. He has successfully developed and completed 37 drug products to be marketed in United states (ANDA) and 17 drug products in Europe. He is having expertise

in novel drug delivery systems and currently working on various dosage form such as sustained release tablets, Modified release tablets, Powder for solution, Chronomodulated tablets, Liquid filled in Hard gelatin capsules and sustained release suspension based on Wurster technology The highlights of the webinar are as follows:

The Impact Lecture series session I lecture 1 on the Topic- Innovations in Pharmacy, created awareness about various aspects of Innovations in solid oral drug delivery system such as pellets containing tablets its manufacturing techniques, recent advancements in manufacturing equipment.

The flyer for the webinar is shown below:



→ Session I:

Lecture 1: Innovations in Pharmacy.

Resource Person

Dr Syed Moinuddin

General Manager,

Wockhardt Research centre,

Aurangabad.

Platform: Microsoft teams

Registration link: https://forms.gle/YWnkfB7XCbjwChmq8

Session link: shorturl.at/qMT07

Youtube link: https://youtu.be/jNz2M0-zcmI

After submission of registration form, immediately joining link will be provided. All attendees will be provided with e-certificate upon submission of feedback form & e-assessment. The link for feedback form will be provided any time during webinar session.

Dr. Abubakar Salam Bawazir, Incharge Principal & President IIC YBCCPA.

Dr. Santosh Mokale, Vice Principal & vice President IIC YBCCPA.

Dr. Furquan Khan, Convener-IIC, Coordinator Impact Lecture Series, YBCCPA.

Outcome: The Impact Lecture series session I created awareness about various aspects of Innovation in drug delivery system. The students learned current techniques in development of oral solid dosage forms. The students also learnt about the recent advancements in manufacturing technology for preparation of tablets containing pellets by using most advanced equipment.

Feedback: The analysis of the feedback revealed the webinar was well appreciated by the participants and suggested to arrange more such sessions.

Coordinated by: All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC) and Institutions Innovation Council (IIC).

Dr. Furquan khan Assistant Professor, Y.B. Chavan College of Pharmacy. Coordinator, Impact Lecture Series, Convener, Institutions Innovation Council (IIC)



Activity Report

Type of activity: <u>Impact Lecture Series I (Lecture 2)</u>

Title of activity: "The Role and applications of IPR in Pharmacy"

Name of the associating organization: <u>All India Council of Technical Education (AICTE)</u>

and Ministry of Education's Innovation cell (MIC)

Date and time: 5th October 2021, 2 p.m.

Target Students: B. Pharm, M. Pharm final year students and faculty members.

About activity: The Impact Lecture Series is sponsored by All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC). The Objective of the impact lecture sessions is to support IIC institutions to generate awareness on innovation, IPR and start up in such institutions with funding assistance from MIC & AICTE. These sessions will not only streamline campus innovation and start-up ecosystem but also help in establishing strong connection with ecosystem enablers at regional and national level, and aware students and faculty members about innovation ecosystem in their surrounding and at national level. The target Group of the Webinar was Pharmacy graduate, post graduate and research scholars. Approximately 250 plus students and faculty members attended the webinar.

The Webinar was delivered (Live) on Microsoft teams App by the following eminent **resource person.**

Mr. Vijaykumar Shivpuje

Director

Patlex Business Solutions and Pharma Literati.

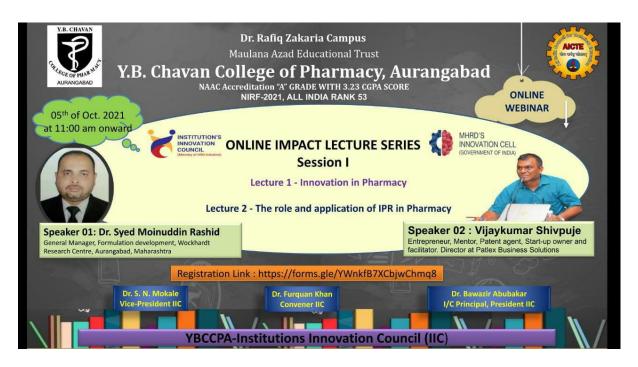
Latur, Maharashtra.

Mentor Freelance with Startup India, Ministry of Commerce and Industry, Government of India as a, New Delhi, India. Honorary Advisor with ASSOCHAM New Delhi, India. ASSOCHAM is for IPR Awareness Campaigns, Intellectual Property Talent Search Examination and IPR policy making. Mentor of Change at Atal Tinkering Lab (ATL), Atal Innovation Mission (AIM), Niti Aayog, Govt of India. Senior Consultant at Jupiter Law Partners.

The highlights of the webinar are as follows:

The Impact Lecture series session I lecture 2 on the Topic- The Role and applications of IPR in Pharmacy enlightened students about importance of IPR in Pharmacy. The guest speaker highlighted the different aspects of patenting in allopathic medicines with special mention on herbal formulations. The expert speaker also detailed about the government fees structure for Indian patent application and recent regulations in patent fees.

The flyer for the webinar is shown below:



→ Session I:

Lecture 2: The Role and Applications of IPR in Pharmacy.

Resource Person: Mr. Vijay Shivpuje: Director Patlex Business Solutions &

Pharma Literati, Patent expert,

Latur, Maharashtra.

Platform: Microsoft teams

Registration link: https://forms.gle/YWnkfB7XCbjwChmq8

Session link: shorturl.at/qMT07

Youtube link: https://youtu.be/eAe2CgFsvd4

After submission of registration form, immediately joining link will be provided. All attendees will be provided with e-certificate upon submission of feedback form & e-assessment. The link • for feedback form will be provided any time during webinar session.

Dr. Abubakar Salam Bawazir, Incharge Principal & President IIC YBCCPA.

Dr. Santosh Mokale, Vice Principal & vice President IIC YBCCPA.

Dr. Furquan Khan, Convener-IIC, Coordinator Impact Lecture Series, YBCCPA.

Outcome: The Impact Lecture series session I created awareness about various aspects of IPR. The students made aware the role and importance of IPR in pharmacy. The students came to know how to protect Innovation through IPR.

Feedback: The analysis of the feedback revealed the webinar was well appreciated by the participants and suggested to arrange more such sessions.

Coordinated by: All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC) and Institute's Innovation Council (IIC).

Dr. Furquan khan
Assistant Professor,
Y.B. Chavan College of Pharmacy.
Coordinator, Impact Lecture Series I,
Convener, Institutions Innovation Council (IIC)



Activity Report

Type of activity: Impact Lecture Series II (Lecture 1)

Title of activity: "Entrepreneurship in Pharmacy"

Name of the associating organization: All India Council of Technical Education (AICTE)

and Ministry of Education's Innovation cell (MIC)

Date and time: 20th October 2021, 11 a.m.

Target Students: B. Pharm, M. Pharm final year students and faculty members.

About activity: The Impact Lecture Series is sponsored by All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC). The Objective of the impact lecture sessions is to support IIC institutions to generate awareness on innovation, IPR and start up in such institutions with funding assistance from MIC & AICTE. These sessions will not only streamline campus innovation and start-up ecosystem but also help in establishing strong connection with ecosystem enablers at regional and national level, and aware students and faculty members about innovation ecosystem in their surrounding and at national level. The target Group of the Webinar was Pharmacy graduate, post graduate and research scholars. Approximately 250 plus students and faculty members attended the webinar.

The Webinar was delivered (Live) on Microsoft teams App by the following eminent resource person.

> Dr. SAILESH JAYANTILAL WADHER

Professor and Director, School of Pharmacy, Swami Ramanand Teerth Marathwada University, Nanded, Maharashtra.

He has a vast experience of 22 Years. He is a Member of Institutional IQAC steering committee, Head Department of Quality Assurance, School of Pharmacy. Convener: RUSA Centre for Herbo Medicinal Studies, SRTM University, Nanded. He had also been appointed as a I/C Director: Innovation, Incubation and Linkages, SRTM University, Nanded: from Oct 2017 to July 2018 and Director from July 2018- Aug-2019. Sir has a couple of granted patents to his credit one of the granted patents is on A Process for Preparation of Linezolid

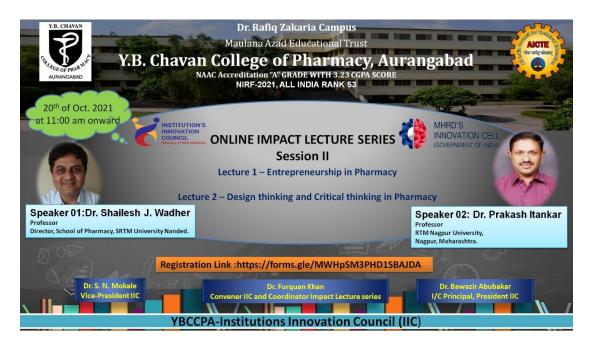
Nanobiocomposite for sustained release" And another Patent is granted for Synthesis and use of Novel flavonol derivatives against leukemia. Sir has 72 National and International PAPERs and many books PUBLISHED on the topics of Medicinal chemistry, Pharmaceutics, stereochemistry and Industrial Pharmacy. He has GUIDED 6 Ph. D and 60 M. PHARM STUDENTS and 05 Ph.D. Students are currently working under his supervision. Sir has received many prestigious awards. To mention a few, he has received COVID Warrior award at the Hands of Hon'ble Shri Ashok Chavan, PWD Minister Maharashtra State and Hon'ble Shri Uday Samant, Educational Minister, Maharashtra State. Sir has been awarded with Best researcher award by Institute of Scholar in the year 2020 and Best Researcher Award on Engineering, Science and Medicine by VDGOOD Technology Factory in July 2020.

The highlights of the webinar are as follows:

The Impact Lecture series session 2 lecture 1 on the Topic- Entrepreneurship in Pharmacy.

The guest speaker highlighted various areas of Entrepreneurship in Pharmacy field where still tremendous scope is still available such as manufacturing of saline water, Large volume parenterals, etc. The speaker also enlightened us about innovation, incubation and start-ups in Pharmacy. The difference between invention and innovation was described to participants i.e. the invention when converted into marketable product is called Innovation. The purpose and functioning of the Incubation centre was also highlighted. The difference between start-up business and conventional business was also made clear. The expert guest lecture showed funding opportunities from various government organizations such as Atal Incubation centre. He also detailed step by step process of starting a new Pharmaceutical Industry.

The flyer for the webinar is shown below:



Session 2:

Lecture 1: Entrepreneurship in Pharmacy.

Platform: Microsoft teams

Registration link: https://forms.gle/ppZTUtmk2sexidRZ7

Session link: https://cutt.ly/KRwfknp

YouTube link: https://youtu.be/RCMscg0Q7yE

After submission of registration form, immediately joining link will be provided.

All attendees will be provided with e-certificate upon submission of feedback form & e-assessment. The link for feedback form will be provided any time during webinar session.

Outcome: The Impact Lecture series session I created awareness among the participants about various fields of entrepreneurship in Pharmacy having good returns. The participants learned how invention can be converted into Innovation and ultimately leading to a successful Startup. The participants learned purpose and functioning of the Incubation centre.

Feedback: The analysis of the feedback revealed that the Impact lecture series was well appreciated by the participants and suggested to arrange more such sessions.

Coordinated by: All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC) and Institutions Innovation Council (IIC).

Dr. Furquan khan Assistant Professor, Y.B. Chavan College of Pharmacy. Coordinator, Impact Lecture Series, Convener, Institutions Innovation Council (IIC)

Dr. Rafiq Zakaria Campus

Maulana Azad Educational Trust

Y.B. Chavan College of Pharmacy

Au 150 9001:2008 Certified Institute
(B. Pharm., M. Pharm & Research Center)



ACTIVITY REPORT

Type of activity: workshop

Title of activity: Workshop on Entrepreneurship and Innovation as Career Opportunity

Objective of activity: To create awareness among the students regarding entrepreneurship as a career option. Encourage Start-ups for establishment of companies and generating revenues by the way of technology marketing and development. To gain experience across the sectors of Incubation Centre management, Start-up Portfolio engagement and supporting innovation ecosystem, Business Development, Technology Transfer, project management & monitoring, people management skill, budgeting planning .To facilitate process of developing new business ventures and growing existing ones to gain competitive advangtage and build strong sustainable business. To create outstanding product, strong brand or customer network. Identify talented youth and motivate them for entreneurial and innovation work.

Name of associating organization

Date and time: 27th November, 2021, 11:30 am

Duration of avtivity: 60 min

Expenditure: none

Target students: M.Pharm

Mode of session: offline

Program type: workshop

Program theme: Entrepreneurship and Innovation

Start date and end date: 27th November, 2021

Mode of session delivery: offline

About activity: To create awareness among the students regarding entrepreneurship as a career option. Encourage Start-ups for establishment of companies and generating revenues by the way of technology marketing and development. To gain experience across the sectors of Incubation

Centre management, Start-up Portfolio engagement and supporting innovation ecosystem, Business Development, Technology Transfer, project management & monitoring, people management skill, budgeting planning. To facilitate process of developing new business ventures and growing existing ones to gain competitive advantage and build strong sustainable business. To create outstanding product, strong brand or customer network. Identify talented youth and motivate them for entrepreneurship and innovation work. There were 45 student participants and 10 faculty members who attended the activity.

Seminar was delivered offline by

Mr. Amit Ranjan, Chief Executive Officer, AIC-BAMU Foundation,

mob no: 9312427592 CEO.aic@bamu.ac.in

The flyer for the webinar is shown below:



Registration link: https://forms.gle/pKLTtvic1MqAfjFx5

Workshop on Entrepreneurship and Innovation as Career Opportunity Organized by **Institution's Innovation Council and Department of Quality Assurance**

2021

Benefit in terms of learning: Created awareness among the students regarding entrepreneurship

as a career option. Encouraged Start-ups for establishment of companies and generating revenues

by the way of technology marketing and development. Explained process of developing new

business ventures and growing existing ones to gain competitive advantage and build strong

sustainable business. Explained how to create outstanding product, strong brand or customer

network.

Feedback: The feedback portrayed that the session was well appreciated and found useful for

attendees and suggested to arrange more such activities in future.

Activity Incharge: Dr. Rana Zainuddin

Activity Co-ordinator

Associate Professor

Y.B.Chavan College of Pharmacy, Aurangabad

NAAC ACCREDITATION "A" GRADE WITH 3.23 CGPA SCORE

Activity Report

Type of activity: Seminar /Workshop

Title of activity: Seminar on Business Model Canvas

Objective of activity (15 words/100 characters): To enable the students to understand the concept of Business Model Canvas and its utility in establishment of a startup/ entrepreneurship. To use specific examples of failure and success in establishment of startups using the nine

parameters on the Canvas.

Name of the associating organization: Associated with the CEO and Cofounder of Start-up

Badnaam Chai (Mr Tushar Shinde)

Date and time: 20th May 2022 at 11.00am onwards

Duration of the activity (Minutes): 2 hrs.

Expenditure Amount if any: Rs 1000/-

Target Students: U.G and PG Pharmacy Graduates

Mode of Session online/offline: Offline (Auditorium Y B Chavan College of Pharmacy)

Star performer Faculty: --

Star performer Student: ---

Program type: Workshop/Seminar

Program Theme: Entrepreneurship/startup (Business Model Canvas)

Start date & end date: 20th May 2022

Mode of session delivery: Power point presentation-interactive offline session

Quarter: 1/2/3/4

Number of Student participants: 250

Number of external participants: 04

Number of faculty participants: 25



NAAC ACCREDITATION "A" GRADE WITH 3.23 CGPA SCORE

About activity: Aims and objectives The activity was arranged to make the participants understand the concept of Business Model Canvass and its utility in development of a Startup or new business. The participants also learnt through demonstrative practical approach how to use the Business Model Canvas.

Scope of the activity: Useful for UG and PG students, faculty members and aspirants wishing to go in for a Startup, the number of students were approximately 250 considering the total strength of B,Pharm Final year and Third year class and PG (M.Pharm) students. About 25 faculty members who attended the activity.

Highlights: Major points covered in the seminar/workshop included the various components of Business Model Canvas the flow through the canvas and the major points that need to be considered under each parameter. The points discussed were Know Your Customer First, What Are We Offering? Revenue पैसा के सेकमाओगे? Distribution Channel - लोगो तक पोहोचोगेके से? Relationships - यूज़सर्सको खुश के सेरखोगे? Key Activities? Key Resources? Key Partners? Cost Structure?

The seminar was conducted in a bilingual and interactive manner and was well appreciated by the particepants.

The following eminent resource person delivered the Seminar and Interacted with the participants;

➤ Mr Tushar Shinde

B.C.S (NIT Nagpur) Masters in AI & ML (IISC Bangalore), IBEP (European Innovation Academy, Doha, Qatar Unit)

COE and Founder

Badnaam Chai (Startup)

Aurangabad, Maharashtra, India

Mobile/WhatsApp: 9404434273

The flyer for the webinar is shown below:



Dr. Rafiq Zakaria Campus Maulana Azad Educational Trust's Y.B. Chavan College of Pharmacy, Aurangabad, M.S.





Session link (in case of Seminar/webinar/workshop): https://youtu.be/IIeunQlNy84

Video url uploaded on IIC YouTube channel (in case of Seminar/webinar/workshop/field visit):

Benefit in terms of learning/skill/knowledge obtained (20 words/150 Characters): The students benefited due to the practical approach in understanding the utility of Business Model Canvas in Startup and new Business development.

Feedback: A positive feed back was received by the participants as well as from the resource person.

Signature Signature Signature

Dr Dehghan M H Dr Furquan khan Dr Abubakar Bawazir

Activity Incharge IIC Incharge I/C Principal, President IIC